



Eagles Jersey Sponsorship Program

2012



The club has relied heavily on the generosity of several major sponsors, each donating amounts in the range \$10,000 - \$25,000 annually. In an effort to increase revenue which is critical to support the development of the club and its programs, and to diversify the sponsorship base, we are implementing the “**Eagles Jersey Sponsorship Program**” which will provide smaller businesses (and individuals / families) with a sponsorship opportunity of a more modest scale. The details are as follows:-

Concept: Sponsorship of a particular Jersey Number for either of Seniors or Juniors (or Both).

Sponsorship: \$550 + GST (Can be invoiced to businesses as advertising or marketing etc).

Benefits: Supports the Eagles Club & Development Programs
Sponsors name on a specific Jersey on Eagles Website (with link to Sponsor website)
Framed Eagles Jersey (matching number sponsored) with personalised Sponsor Plate
Sponsor Presentation Function (where all Jerseys will be presented)
Position on Sponsor Board in Club House (see attached photo of example)
(Note – the Sponsor Name will not appear on the players physical jerseys)

Date: We are aiming to achieve full sponsorship no later than 1 April 2012. We will hold the Sponsors Presentation Function after full sponsorship is achieved.

Payment: Direct debit preferred. Account details will be provided.

Initial Sponsors:

Thanks to Grant Anderson (Head Coach) of **The Rugby Academy (TRA)** for taking up the first sponsorship – No 1 Juniors Sponsor. Learn about the fantastic TRA junior coaching programs by clicking on the No 1 Juniors Jersey on the Eagles website (link below).

Ben Whittaker, the hooker at the Western Force, is also the first choice hooker for the Jersey Sponsorship Program for both Seniors & Juniors. See Ben’s profile by clicking on the No 2 Jersey on the website.

Paul Whittaker through his company **Whits8** is sponsoring the No 3 Jersey for both Seniors & Juniors. Whits8 is a business whose mission is “to inspire hope” through supporting community ventures in sport, education, environment and health, in Australia and the Pacific.

Juniors: http://www.eaglesrugbyclub.com.au/page/27/Juniors_Sponsors

Seniors: http://www.eaglesrugbyclub.com.au/page/26/Seniors_Sponsors

Contacts: If you would like to sponsor a Jersey Number, please forward the following information to the relevant co-ordinator:-

- Jersey Number (nominate Juniors or Seniors or Both)
- Sponsors full details for invoice (ABN if business)
- Sponsors website link
- Sponsors Name for Name Plate on Framed Jersey (if different from invoice details)

Seniors Co-ordinator: Jamie Weston 0409 772 420 jamieweston@tpg.com.au

Juniors Co-ordinator: Austin Whittaker 0400 550 777 austin.whittaker@c6energy.com